

# Team Sales Referral Scheme

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At Cove we are committed to providing the best possible service and support and we believe that word-of-mouth referrals are one of the most effective ways to grow our business. That's why we are offering a referral bonus of **£150** to any team member who refers a new owner/resident to us.

This is a great opportunity for you to earn some extra cash while also helping us to expand our customer base and reach out to new people who can benefit from our services.

To participate in the referral program, please fill out a referral card with your name, department and park (you can get these from your manager or the culture team). Then hand the card to the potential owner/resident and send them to the nearest sales office. Once they have completed their purchase, we will award you with the **£150 bonus** into the next pay run, as a thank you for your help.

We encourage you to take advantage of this opportunity and refer anyone you know who may be interested in owning a holiday home. Additionally, if you have any questions about the programme or would like more information on how to make a referral, please contact the culture team at [covetraining@cove.co.uk](mailto:covetraining@cove.co.uk) or send us a DM on Dayforce.

Thank you for your continued hard work and dedication to our company. We appreciate all that you do and look forward to working together to grow our business.

[#togetherlovinglife](#) [#workhappy](#)

# How to refer a potential owner/resident

1. The Sales refer is for new referrals, not part exchange.
2. Payment will only be processed after completion of the deal.
3. You must remain employed by Cove UK in order to receive these payments. Should you leave either of your own choice or at the decision of Cove UK, no payment will be made.
4. Referrals are not eligible if already registered as a lead with Cove UK.
5. Referrals cannot be claimed for sales older than 2 months.
6. The £150 gross payment will be made via Payroll and are subject to normal deductions.
7. A Sales referral form must be completed by the sales team and then signed by the manager at completion. Approval is needed by finance before payroll will process payment.
8. Any additional bonus is at the discretion of the Sales Manager.

