

# Cove UK Pathfinders

## RELAUNCHED FOR 2024!

What does it mean to be a pathfinder?



**Role purpose:** being a Pathfinder is a voluntary role! Pathfinders demonstrate enthusiasm for the culture we are creating at Cove UK by lending their skills and knowledge to drive engagement among colleagues.

We encourage Pathfinders to get as involved as possible throughout the year, but we understand that during peak seasons your involvement may be limited, as your skills will be needed in your own departments. We have created a rough calendar of things pathfinders are encouraged to get involved in, whatever the season!

	January - March	April - June	July - August	September - December
Attend Training	Attend Pathfinder Training AKA 'Train the Trainer'	Train as a MHFA, attend Coaching and Mentoring Course*	All hands on deck in your own department!	Train as a MHFA & Coaching and Mentoring Course*
Deliver Inductions	Learn and deliver the Cove Culture Induction 'Together Loving Life'	Deliver Culture Inductions to our brand new team	All hands on deck in your own department!	Deliver Culture Inductions to our brand new team
Charity Fundraising	Promote fundraising for Teenage Cancer Trust	Promote fundraising and take part in fundraising ideas and challenges	Promote fundraising through social media and around the parks	Continue to promote fundraising to push for the £50k goal
Be a Cove Social Media Ambassador	Promote the Cove Culture on social media pages	Continue to contribute photos, videos and posts on our socials	Continue to contribute photos, videos and posts on our socials	Continue to contribute photos, videos and posts on our socials
Be a Cove Wellness Ambassador	Promote Cove Team Wellness, becoming a Cove Wellness Ambassador	Contribute social media content, and get involved with wellness initiatives	Contribute social media content, and get involved with wellness initiatives	Contribute social media content, and get involved with wellness initiatives
Be a helping hand	Attend recruitment fairs with your park Managers and Culture Team	Support School and College visits, and recruitment fairs at your park	Lend a helping hand at team events like Seal Bay's Summer Party at the Bay!	Support team events like the Owners and Team parties (if needed)

## What's in it for you?

<b>Benefits of being a Cove UK Pathfinder!</b>	
<b>Meet new people and get noticed</b>	You get to meet new people around your park and the business. You get to be part of an elite team and get your name noticed by others around the company!
<b>Learning and development</b>	You get to learn more about the culture of the business, develop your training skills by delivering a variety of different training materials and courses.
<b>Priority access to courses</b>	Pathfinders get priority access to sign up for Coaching and Mentoring and MHFA courses, *if they meet the criteria of the courses.
<b>Pathfinders Celebration Meal</b>	All Pathfinders are invited to a Pathfinders Celebration Meal after the Summer Season. There will be one for the North, South, and Gwel an Mor. This is to thank and celebrate the input Pathfinders have had across the business throughout the year!
<b>Pathfinder Progression Course NEW for 2024!</b>	Access to a a bespoke Personal Progression half day course for Pathfinders, this will include guidance on personal goal setting, help with creating a successful CV, and other elements around your own personal progression journey. This is brand new for 2024 so this years' Pathfinders will be the first to experience this!
<b>Pathfinder of the Year Award</b>	Throughout the year, all Pathfinders will gain Pathfinder Points by running Cove Culture Inductions, getting involved in events, contributing to social media posts, and having other involvement (listed above). Each Pathfinder's points will be totalled in December and one Cove UK Pathfinder will be crowned 'Pathfinder of the Year' at their Team Party with an exciting prize to be won!